

# JOURNÉE Beyond

*Where Business Travel Becomes a Benefit*

Work + Explore for your corporate travelers

89%

want leisure time on work trips

\$692B

leisure market size (2024)

73%

see it as a corporate perk

\$0

extra cost to employers

## WHAT IS IT

### The smartest employee benefit you're not offering yet.

JOURNÉE Beyond is a service where your corporate travelers can privately request curated personal experiences around their work trips. The company books JOURNÉE for business travel as usual. The employee contacts our concierge to add personal activities during their free time — dining, culture, wellness, adventure.

The employee pays for personal experiences directly. The company bears zero additional cost. JOURNÉE handles all coordination and billing separation.

## HOW IT WORKS

1

### Company Onboards

Your organization partners with JOURNÉE Executive for corporate travel.

2

### Employee Opts In

Before or after a work trip, the employee contacts our private concierge.

3

### We Curate

Our team designs a bespoke itinerary — dining, culture, wellness, adventure.

4

### Seamless Billing

Corporate and personal experiences billed separately. Full transparency.

## REAL EXAMPLES

### PORTO

#### 3-Day Hackathon

#### + 1 Day Douro Valley

Wine estate tour, cellar visit, Port tasting

### CAPE TOWN

#### 3-Day Board Retreat

#### + 1 Day Winelands

Stellenbosch estates, Table Mountain

### DUBAI

#### 4-Day Conference

#### + 1 Evening Desert

Private camp, traditional dining, stargazing

## THE CFO PITCH

*"We already pay for the flight. JOURNÉE turns the trip into a retention tool — at no extra cost to us."*

*Ready to offer this to your team?*